



# ***2020 Augusta Experience***

***April 6<sup>th</sup> – 13<sup>th</sup>, 2020***

***Elite Sporting Tours***



# About Elite Sporting Tours

*“Elite Sporting Tours is the only company in the world to solely focus on Augusta”*

*It is our passion and our love. Since our humble beginnings in 1998 we have strived to make the experience for Australian’s travelling to the best sporting event in the world as perfect as it can be.*

*We do not compromise proximity of accommodation, quality of hospitality or levels of service for bottom line profit and we have always invested well ahead of the curve in local relationships, housing, staff support, hospitality and infrastructure to ensure that each year as we grow your client experience is unparalleled .*

*Elite Sporting tours is not sponsored by, affiliated with, or a partner of The Masters Golf Tournament, Augusta National Golf Club, or Augusta National, Inc. Elite Sporting Tours is an independent global sports travel & event management company and a provider of corporate and fan travel packages and hospitality events.*

## Exclusive Partnerships



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# *Packages*

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# Packages

## *The Elite Experience*

- Tuesday, Thursday & Sunday in Augusta
- Premium Golf at Sage Valley Golf Club and Augusta Country Club on Friday and Monday post Masters week;
- Accommodation – 7 nights Private Residential Housing or 6 nights Staybridge Suites Hotels
- Full week access to Elite Sporting Tours Hospitality House (200 mts from ANGC)
- Welcome drinks and private chef offering on night of arrival at the Elite Host House
- Welcome gift – personally signed edition of “ANGC and The Masters” (hardcover) by Frank Christian
- Cooked & continental breakfast (hotel)
- Maid service in Private Housing
- Welcome Host House Event at Elite Sporting Tours private residence (200 mts from ANGC) on Wednesday & Saturday evenings
- Private catering by leading Australian chef Matthew Butcher and his team
- Guest speakers at Host House events
- Post 'Green Jacket Presentation' event on Sunday evening
- Assistance of at least 12 experienced Elite Sporting Tours personnel whilst in Augusta.

## **COST**

<b>\$US 11,250 per person</b>	<b>Twin Share</b>	<b>(Hotel Accommodation)</b>
<b>\$US 11,250 per person</b>	<b>Triple / Quad Share</b>	<b>(Standard Private Housing)</b>

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# Packages (Cont)

## *VIP Golfing Experience*

- Saturday & Sunday in Augusta
- 4 rounds of golf at Palmetto Golf Club, The Reserve Club VIP, River Club and Mount Vintage (upgrades available to East Lake, Peachtree and Atlanta Athletic Golf Clubs in Atlanta and Sage Valley, Augusta Country Club and Champions Retreat in Augusta)
- Accommodation – 7 nights Private Residential Housing or 6 nights Staybridge Suites Hotels
- Full week access to Elite Sporting Tours Hospitality House (200 mts from ANG)
- Welcome drinks and private chef offering on night of arrival at the Elite Host House
- Welcome gift – personally signed edition of “ANGC and The Masters” (hardcover) by Frank Christian
- Cooked & continental breakfast (hotel)
- Maid service in Private Housing
- Welcome Host House Event at Elite Sporting Tours private residence (200 mts from ANG) on Wednesday & Saturday evenings
- Private catering by leading Australian chef Matthew Butcher and his team
- Guest speakers at Host House events
- Post 'Green Jacket Presentation' event on Sunday evening
- Assistance of at least 12 experienced Elite Sporting Tours personnel whilst in Augusta.

### **COST**

<b>\$US 10,250 per person</b>	<b>Twin Share</b>	<b>(Hotel Accommodation)</b>
<b>\$US 10,250 per person</b>	<b>Triple / Quad Share</b>	<b>(Standard Private Housing)</b>

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# Packages (Cont)

## *Weekend Experience*

- Saturday & Sunday in Augusta
- 3 nights accommodation – Staybridge Suites Hotel from Friday to Monday (out)
- Welcome drinks and private chef offering night of arrival at Elite Sporting Tours Host House
- Cooked & Continental breakfast each morning (hotel)
- Full access to Elite Sporting Tours Host & Hospitality House (200 mts from ANGC);
- Welcome Host House Event at Elite Sporting Tours private residence (200 mts from ANGC) on Saturday evening
- Private catering by leading Australian chef Matthew Butcher and his team;
- Guest speakers at Host House event
- Post 'Green Jacket Presentation' Cocktail Party on Sunday evening
- Assistance of at least 12 experienced Elite Sporting Tours personnel whilst in Augusta.

## **COST**

**\$US 6,850 per person Twin Share (Hotel Only)**

**Single Share / Private Housing Upon Application**

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# Packages (Cont)

## *Weekday Experience*

- Tuesday, Thursday & Friday in Augusta
- 4 nights accommodation – Staybridge Suites Hotel from Monday to Friday (out)
- Welcome drinks and private chef offering on night of arrival at Elite Sporting Tours Host House
- Cooked & Continental breakfast each morning (hotel)
- Access to Elite Sporting Tours Host & Hospitality House (200 mts from ANGC)
- Welcome Host House Event at Elite Sporting Tours private residence (200 mts from ANGC) on Wednesday evening
- Private catering by leading Australian chef Matthew Butcher and his team
- Guest speakers at Host House event
- Assistance of at least 12 experienced Elite Sporting Tours personnel whilst in Augusta.

## **COST**

**\$US 8,250 per person Twin Share (Hotel Only)**

**Single Share / Private Housing Upon Application**

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# Packages (Cont)

## *Golfing in Augusta*

- Sage Valley \*\*
- Augusta Country Club \*\*
- Champions Retreat
- Westlake Country Club
- The Reserve Club
- Mount Vintage Golf Club
- Palmetto Golf Club
- Woodside Plantation
- The River Club

**All Within a Short Driving  
Distance of Accommodation**

**\*\* *Elite Sporting Tours corporate membership access***



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# *Accommodation Options*

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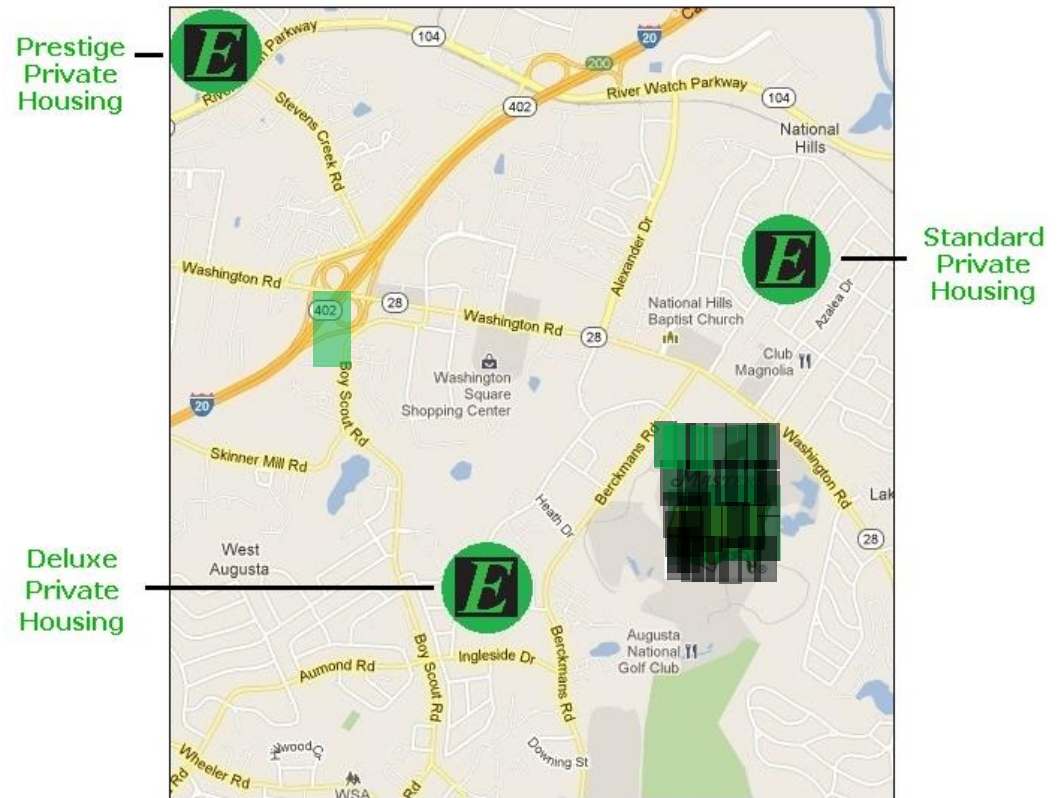
# Where We Stay In Augusta

Elite Sporting Tours choose to stay at the **Staybridge Suites** (closest hotel to ANGC) and **National Hills Estate private residences** (estate across the road from ANGC) as well as other close private accommodation. Through direct ownership of a number of properties, we also have access to **Towne Club Condominiums** right next door to Berckmans Place at the ANGC South Gate.

Through our direct networks and an exclusive relationship we have been able to secure a number of preferential hotel rooms for the week, in addition to private housing via long standing contracts.

Our experience in attending Augusta has seen Elite Sporting Tours stay in all styles of accommodation and we find that our offer provides you the comfort, convenience and proximity to ANGC that all discerning golf traveler will appreciate.

Staying within close proximity of the golf tournament is the only way to experience your “once in a lifetime” tour.



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# Elite's Sporting Tours Host House

## *National Hills Estate*

National Hills estate, situated across the road from the golf club and built around the spectacular setting of the world's most famous golf course provided Elite Sporting Tours the perfect answer to situate our 'Host House'.

In a setting surrounded by the famous Georgian 'Loblolly' Pines which Augusta is famous for, our residence, purchased in 2001, provides the proximity and comfort our travelling clients look for when we host our 'Host House Events' throughout the week, as well as providing a great home base.

Situated within very close walking distance our Host House is the ultimate venue to bring groups together during the week.



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# Elite's Sporting Tours Host House (Cont)



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# Elite's Sporting Tours Host House (Cont)



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# Elite's Sporting Tours Host House (Cont)



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# Where We Stay In Augusta – Hotel Accommodation

## *Staybridge Suites*

Located in the heart of golfing territory, the Staybridge Suites and Country Inn are the perfect place to stay for the adoring golf fan. The walk in gates are only 0.5 miles away and there are more than 40 restaurants and attractions within 3 miles of the hotel.

Elite Sporting Tours has stayed at the Staybridge Suites and Country Inn whilst previously travelling to Augusta and we highly recommend the quiet setting this accommodation offers. Set off busy Washington Road, the home to the hallowed gates, these hotels provide the luxury of easily walking to and from the tournament without the worry of bumper to bumper traffic via more commonly used shuttle services. Shuttle services are also available all day.

The Staybridge Suites provide patrons spacious twin or king single one bedroom accommodation. The One Bedroom rooms offer a spacious 500+ square area (c20% larger than standard rooms) with choice of a King Bed or Two Beds. Suites feature a separate sitting area with a sofa sleeper and separate kitchenette whilst all rooms offer a lounge chair, 32" television with cable, wet bar area with refrigerator, microwave and coffee maker.

The meals area and lounge offer a relaxing atmosphere to share with other Elite Sporting Tours clients as well as a cooked and continental breakfast each morning and lite meal offering each evening. Specifically built with indoor corridor access to reduce outside noise and increase the comfort of guests, Elite Sporting Tours has chosen this location to allow all clients to enjoy the brand new comforts offered as well as providing easy access to the golf.



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# Where We Stay In Augusta – Private Residences Housing

## *Private Residence Housing Options*

Elite Sporting Tours offer our clients the ability to choose varying types of private housing accommodation.

- ❑ **Standard Private Residences**                      Predominantly 3 bedroom houses
- ❑ **Deluxe Private Residences**                      Predominantly 4 and 5 bedroom houses
- ❑ **Prestige Private Residences**                      Extremely spacious 5 – 8 bedroom estate houses

All of the private houses we offer are ‘family homes’ and provide you with all the necessary comforts you would want. Predominantly situated across the road from the golf or within very close proximity to both Masters Tournament gates, and built around the spectacular setting of the world’s most famous golf course, our private residence options provide the perfect accommodation answer to the avid golf fan.

In a setting surrounded by the famous Georgian ‘Loblolly’ Pines which Augusta is famous for, these residences provide the proximity and comfort our travelling clients all look for, allowing you to enjoy the ‘run’ of your own house whilst at the tournament.

Choose from either 3 or 4 bedroom houses located in the ‘golden rectangle’ of National Hills, to premiere mansion estate 6+ bedroom houses in the gated communities of Barrington, Westlake or Jones Creek.

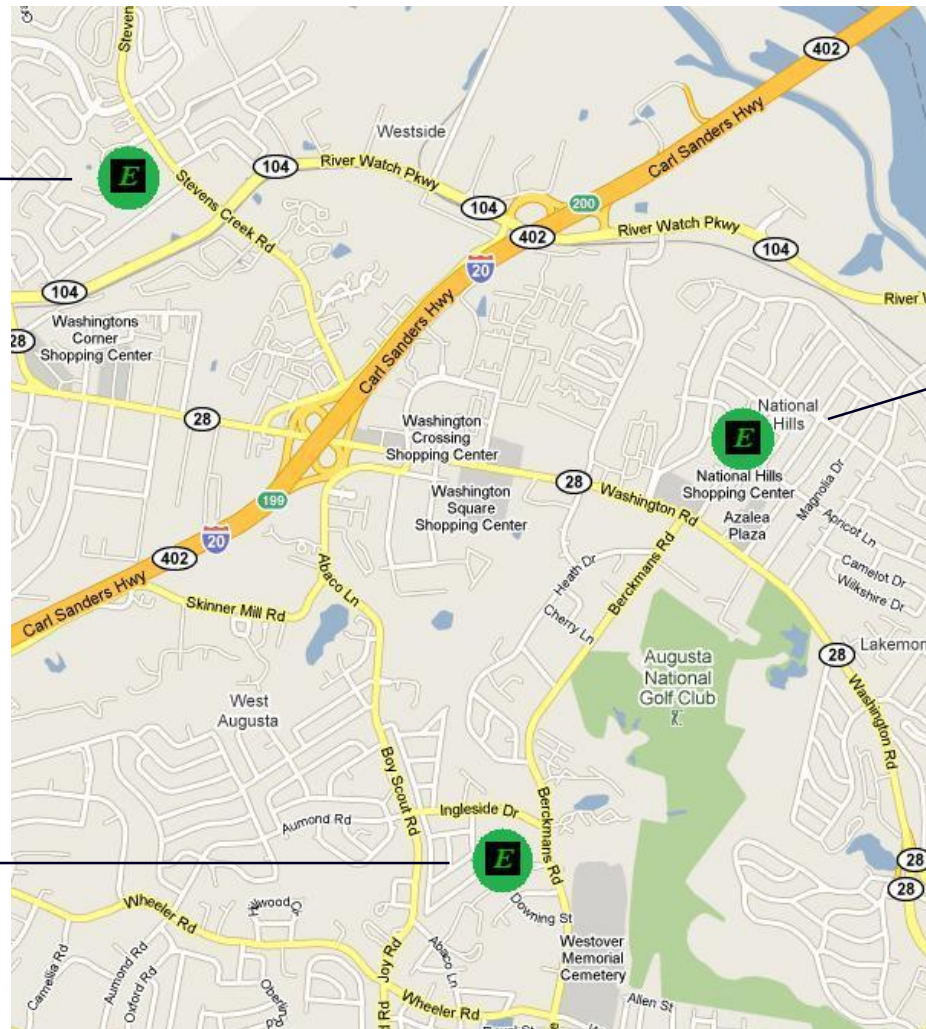
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## Where We Stay In Augusta – Private Residences Housing (Cont)

**Prestige  
Private  
Housing**  
(3 Mile Drive)

**Deluxe  
Private  
Housing**  
(Walking Distance)



**Standard  
Private  
Housing**  
(Walking Distance)

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# Where We Stay In Augusta – Private Residences Housing (Cont)

## *Standard Private Residences - Features*

- ☐ Welcoming 'family homes' in National Hills (quaint, family neighborhood)
- ☐ Predominantly 3 bedroom & 1.5 – 2 bathroom houses (some 4 bedroom houses with 2 - 3 bathrooms as well)
- ☐ Neat and well maintained houses and yards, many with recent refurbishments
- ☐ Cable TV, wireless internet, plasma TV in main room, some bedrooms with TV's, maid service / maintenance person
- ☐ Walking distance to the golf as well as very close proximity to our Host House
- ☐ House sizes usually around 20 – 25 squares and on land sizes of approximately 1000 sqm (1/4 acre)
- ☐ Fresh Market Supermarket and major shopping center within close walking distance

# Where We Stay In Augusta – Private Residences Housing (Cont)

## *Standard Private Residences*



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# Where We Stay In Augusta – Private Residences Housing (Cont)

## *Deluxe Private Residences - Features*

- ☐ Large updated 'family homes' in National Hills (original 'old money' neighborhood of Augusta) – Historic nature
- ☐ Very quiet neighborhoods away from busy 'Washington Road Masters traffic' – wide street frontages
- ☐ Many Rae's Creek fronted homes
- ☐ Predominantly 4 to 5 bedroom & 2/3 to 3/4 bathroom houses
- ☐ Very well maintained houses, classic exterior molding, contemporarily updated bathroom / kitchen renovations
- ☐ Landscaped yards and large back outdoor areas, many with pools, hot tubs and even tennis courts
- ☐ Cable TV, wireless internet, TVs in all main rooms and bedrooms, maid service / maintenance person
- ☐ Walking distance to the golf club and back South Gate
- ☐ House sizes usually around 30 – 40 squares and on land sizes of up to approximately 2000 sqm (1/2 acre)
- ☐ Fresh Market Supermarket , Surrey Centre and major shopping centers within close driving distance

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# Where We Stay In Augusta – Private Residences Housing (Cont)

## *Deluxe Private Residences*



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# Where We Stay In Augusta – Private Residences Housing (Cont)

## *Prestige Private Residences - Features*

- ❑ Expansive 'centre piece' homes in gated communities of Barrington Estate and Westlake – All built post 2000
- ❑ Minimum 5+ bedroom houses all with ensuite bathrooms / separate personal WC amenities (some houses less bathrooms than bedrooms)
- ❑ Superb looking houses usually around 50 - 75 squares and on land sizes up to 4000 sqm (1 acre)
- ❑ High modern ceilings and very large living rooms, usually 2 story houses with crown moulding, chair rail, judges panelling, gourmet kitchen, marble and polished hardwood flooring, theatre room, pool and spa, outdoor built in grill
- ❑ Cable TV, wireless internet, plasma TVs in all rooms and bedrooms, maid service / maintenance person
- ❑ Houses often rented by high end executive business people and leading Corporates as well as families of golfers participating in the US Masters
- ❑ Supermarket and Major shopping centers are driving distance

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# Where We Stay In Augusta – Private Residences Housing (Cont)

## *Prestige Private Residences*



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# Where We Stay In Augusta – Private Residences Housing (Cont)

## *Prestige Private Residences*



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# *How the Tour Operates*

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# Getting To Augusta and Elite's Recommendation

- Elite Sporting Tours key recommendation is for clients to **hire a private car**. The ease of access around Augusta is quite simple and whilst shuttles, taxis, etc are available, the privacy of a vehicle makes for a more enjoyable trip, especially when weighed up against the cost of additional flights and long shuttle trips.
- **Clients will need to organise their own airfares** and can either fly into Atlanta, Georgia and travel 2 hours by car to Augusta, Georgia, fly directly into Augusta's Bush Field Airport after transferring either in Atlanta (35 minute flight) or Dallas (90 minute flight) or fly into Columbia, South Carolina from the East Coast and travel 75 minutes by car to Augusta, Georgia.
- Elite Sporting Tours have completed all modes of travel to the US Masters and would recommend **flying directly into Atlanta GA or Columbia SC** and hiring a car / Flying in to Augusta is the easiest route. The US Interstate system is very easy to follow and traveling by car to Augusta is very easy.
- Clients are responsible for making their own bookings with regard to any flights/car hire however Elite Sporting Tours are more than happy to provide an opinion (based on our experience) with regard to any travel queries you may have.
- All clients should ensure they have appropriate travel and tour insurance at the time of booking and paying deposits with Elite Sporting Tours.

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# Booking Terms & Conditions

All clients will enter into a contract with Elite Sporting Tours. The detailed terms and conditions will include;

- US\$1,000 per person to secure booking (and best geographic accommodation)
- 50% deposit balance on or after 1 July;
- All prices are fixed at date of deposit - currency fluctuations will not alter final USD amount payable;
- Full Payment of balance due December prior to Tour
- A credit card 'imprint/authorisation' deposit for US\$10,000 will be required as acknowledgment to follow the rules;
- Any cancellations prior to 1 July will result in an 'administration break fee' at the request of our Licensor. Following 1 July the agreement is non-cancellable;

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# How The Tour Operates

- Clients will be provided with a full summary of their tour in February (accommodation / badge / golf tee time confirmations) upon the final payment.
- Upon arrival in Augusta clients staying at the Staybridge Suites can check-in directly to the Hotel. Those staying in private housing will meet Elite Sporting Tours at its 'Home Base' – a residence near the golf course in National Hills (see map page 10) where keys to the private residences will be provided.
- Elite Sporting Tours staff will have their 'Home Base' in private housing in the block of residence across from the golf to more easily convenience our clients. Being only minutes away from the main gates of the US Masters, this will provide a central point for complimentary Welcome Events, Sunday night 'post presentation' drinks party, etc.
- Clients playing golf will be provided with directions / credentials to the Country Clubs they will be attending each day.
- Experience has told us that clients are more happy to be responsible for their own dining (other than the key Host Events we facilitate), however Elite Sporting Tours are able to provide assistance with restaurant bookings where needed.

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# *Testimonials*

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# Testimonials

"...thank you sincerely for all of your support and assistance during our 2010 US Masters experience. It's been a lifelong dream of mine to attend the Masters...Fortunately you have delivered successful trips to a number of my closest business contacts and they were very quick to give me a glowing reference on what you could deliver. And you did!"

## **Ricky Ponting**

**Australian Cricket Captain**

"There are moments in time that transcend generations. Elite Sporting Tours gave my son and I that moment...Steven Ivak and Terry Lucas delivered on that dream for me with their tours to Augusta National. Their knowledge of sport, the Augusta area, attention to detail and willingness to provide a once in a life time experience has to be seen to be believed.

## **David Evans**

**Executive Chairman - Evans & Partners**

"Many thanks to you and all the team at Elite Sporting Tours for the help, assistance and advice you gave to me in relation to the 2011 Masters experience. Everything about the trip was memorable...Steven I remember the first conversation we had about the trip and how you took the time to explain what you do, how it all works and the feeling of excitement that you get when you first walk through the gate at Augusta. I had that feeling for the whole 4 days. Your enthusiasm was infectious and your professionalism matched that standard.

## **Jim King**

**Captain Royal Melbourne Golf Club**

**Former MD - Carlton & United Breweries**

**Current Director - Navitas Limited, JB Hi-Fi Limited, Pacific Brands Limited, Tattersalls Limited, The Trust Company Limited**

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# Testimonials (Cont)

"For my 70th birthday my son had organized, through you, our trip to the Masters. The entire experience was thrilling and one of the most memorable experiences of my life. Everyone involved with the Elite Sporting Tours group were extremely professional and helpful. I would definitely recommend the experience to anyone."

**Ken Done**

**Artist**

"Elite Sporting Tours takes the pain out of going to the world's best golf tournament..2010 was my third visit and first with Elite...we asked for a 5 bedroom house close to the course and they produced a brilliant, modern, spacious, clean house 5 minutes from the front gates of the golf course. Having great access to tickets is a major plus for Elite Sporting Tours - much easier than sourcing them privately or through contacts. Steven and Terry provide a great personal touch - no fuss, efficient, personable and friendly"

**Malcolm Speed**

**Former CEO - International Cricket Council**

**Board Member – Golf Australia**

"My wife and I went to the 2010 US Masters golf at Augusta with Elite Sporting Tours. Elite rented a house ten minutes drive from the course. We had a wonderful time and the Masters lived up to its reputation as the best organised sporting event in the world - any true sporting fan should go at least once in their lifetime to see for themselves. Elite Sporting Tours was helpful, efficient and supportive without being intrusive and I have no hesitation in recommending them"

**Bill Wavish**

**Former Chairman Myer, CFO Woolworths Limited**

*Elite Sporting Tours*



# Testimonials (Cont)

"...the Masters experience was the finest and most exhilarating. The atmosphere and excitement of the event was equalled by the quality of the organisation surrounding it....to be able to attend was personally, my most exciting sports event yet. It can be strongly argued that this is close to the finest and best presented event in the world. My personal congratulations to all at Elite Sporting Tours for putting together such a successful and enjoyable Masters experience..."

## **Bryan Dorman**

**Executive Chairman & Co-Founder - Regis Group Australia**

"Our trip to Augusta this year for the U.S. Masters was unforgettable. Accommodation adjacent to the course was perfect...camaraderie of other golf fanatics on tour was great...best of all and most importantly was the way you got us positioned at the 18th. All in all, this was a golfer's trip of a lifetime."

## **Bob Scarborough**

**Chairman – Mooney Valley Racing Club**

**Former Owner / MD - Benchmark Hospital Group**

"It has always been a life ambition to attend the US Masters at Augusta, and a testimony like this cannot paint it in sufficient light to do justice to the unbelievable experience we had over six days...I would encourage anyone who loves golf to try and attend Augusta. Our group can't wait to come back again, hopefully in the not too distant future....many thanks for the great organisation"

## **Shane Tanner**

**President – Yarra Yarra Golf Club**

**Chairman - Vision Group Holdings / Director - Clinical Advisory Services**

*Elite Sporting Tours*



# Testimonials (Cont)

"Craig and I wanted to thank you for organising an awesome trip to the 2008 Masters and our stay and play holiday at Pinehurst. The trip was a dream come true and your input certainly exceeded our expectations. We highly recommend other golfing enthusiasts book their future US Masters trips through you to take advantage of your contacts, expertise and guidance. Craig and I certainly will (and hopefully soon)!!"

**Darcy Thompson**

**Board Member - The National Golf Club Australia**

"The US Masters and Augusta National Golf Club simply cannot be put into words when describing the beauty, history and aura of the place. Your experience and ease of knowing Augusta was evident and we loved the Great Aussie BBQs you guys put on. Your own host house 200mts from ANGK and the big deck! and outdoor entertaining area you have set up is perfect to add the social element to the tour. Somehow getting a load of tickets to the "hardest ticket in sport" doesn't phase you guys either.

**Michael Kroger**

**Chairman - JT Campbell and Co**

"I have done golfing trips before to play the classic Irish Links of Ballybunion, Lahinch and Tralee and ventured too the apple island for the challenge of Barnbogle Dunes. However the planning, logistics and execution of the Elite Sporting Tours US Masters trip left these tours looking average. From the comprehensive pre-planning and detailed tour booklet, through to the hand delivery of tickets in Augusta and the camaraderie within the tour group, the total experience was top class. Steven, Terry and their team are genuine lovers of the game and the US Masters venue...You clearly benefit from their extensive "local" experience regarding access to the course and best viewing spots to maximise your spectator experience."

**Patrick Crabb**

**Partner - Goldman Sachs Stock Broking**

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# Community

- Elite Sporting Tours principals and owners have a very strong sense of community
- Inaugural Elite Sporting Tours Award for Golfing Excellence awarded to Ryan Ruffels in February 2015
- We strongly support a number of differing charities and bodies each year (through direct donations or donations of US Masters packages) including



Pontingfoundation



capable communities, strong families, thriving children



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# Contact Details

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